



BRANDON PICKETT

ART DIRECTION | DESIGN | ILLUSTRATION | UI

BRANDON PICKETT

19952 W 93rd Pl.
Arvada, CO 80007

p. 303.875.1585
pickett.brandon@gmail.com
www.brandonpickett.com

EDUCATION

Metropolitan State University of Denver
Denver, CO: 2003-2008
BFA - Concentration in Communication Design

Awarded Honorable Mention during the Spring 2008, BFA Thesis Exhibition.

WORK EXPERIENCE | 10 YRS

Icon Fitness (*Team iFit*)
Sr. UI Product Designer - Logan, UT: 08/2016 - Present

Work on the iFit team to create and expand ICON's suite of fitness products used on NordicTrack, ALTRA, and Proform products. Responsible for UI creative on multiple products from ideation to implementation. Also design/developed packaging concepts for Icon's expanding product line for retail and personalized goods.

GTB (*formerly known as JWT | Team Detroit | Retail First*)
Sr. Art Director - Denver, CO: 06/2015 - 08/2016

Promoted to Senior AD and creative lead for the desert southwest FDAF as well as support lead for the western market region. Duties included concepting regional and national campaigns, travel and pitch work for said campaigns, and art directing all creative materials related to the concept. This included attending TV shoots on location, post production, and all creative collateral related to the campaign.

GTB (*formerly known as JWT | Team Detroit | Retail First*)
Art Director - Denver, CO: 04/2013 - 06/2015

Concept and develop TV, Radio, Print, & Digital automotive campaigns for Arizona, Southern Nevada, Texas, and Oklahoma. Serving as creative lead for the Desert Southwest region. Responsible for pitching and art directing all new automotive campaigns and related media for the regional group.

Harris Geospatial Solutions (*formerly known as Exelis Visual Information Solutions*)
Graphic Designer - Denver, CO: 10/2008 - 03/2013

In-house design for all platforms. Internal, publication design, tradeshow installation, and web design are employed daily. Focus on strengthening our product family and Exelis VIS brand within the market we operate.

LRXD (*formerly known as LeeReedy Creative*)
Graphic Designer - Denver, CO: 8/2007 - 4/2008

Work with creative team on accounts such as Naked Juice, Tucker Advisory Group, Morris Animal Foundation and others. Employ creative design and layout on various aspects of advertisement, web, and print media. Work close with clients and Art Direction while maintaining productive design solutions in a fast-paced work environment.

SKILLS

Art Direction and creative management (collaborate with account, client, and creative/post production teams). Proficient with Mac and PC operating systems. UI product skills include developing product flows for multiple screen sizes and working with developer teams through implementation. Software experience includes: Adobe CC (Ps, Ai, iD, Ae, ect.) and Sketch. Print experience covers a wide array of media from billboards, to packaging to garment printing. Ialso use traditional art/design techniques and print making (screen printing, lithography) to get the best results when needed.

When not working I like to: doodle, paint graffiti murals around the Denver area, illustrate posters and children's books, skate, snowboard, and play my trumpet whenever possible.